MADE IN GERMANY

MAC's®

SUPER FOOD for Cats

Wet Food



GB

OUR COMPANY



For more than 30 years, Pro Pet Koller has been dedicated to the development, production and sales of super premium pet food for cats and dogs – even in 2nd generation now. Our brand *MAC's* stands for complete foods and snacks distinguished by high meat content and functional ingredients taking care of special needs. Hence, we offer proven solutions for intolerances, allergies and various health conditions. All our products are subject to strict quality checks and are produced in regard to the state-of-the-art of nutritional science and technologies. Located at the edge of a nature reserve, we specifically care about animal welfare, environmental protection and sustainability.

For us, it is important to actively contribute to climate protection and, thus, reduce the ecological footprint of our products. We obtain a large part of our raw materials from regional farmers and slaughterhouses. Consequently, we are able to guarantee short transport routes which reduces CO_2 emissions. With our own photovoltaic system, we generate a large part of the electricity that we need for the production process ourselves. Any additional energy required exclusively consists of green electricity acquired from regional suppliers. We are convinced that quality and sustainability are closely interlinked. Therefore, we work every day on improving our products for your and our own dogs and cats.

PRO PET® Koller

OUR PHILOSOPHY

„Quality since 1993 – more than 30 years of experience in the development of Super Premium Pet Food"

Our *MAC's* natural complete food is specially adapted to the needs of your pet. We only use high-quality raw materials, almost exclusively from German slaughterhouses. We produce:

WITHOUT grain
WITHOUT added sugar
WITHOUT chemical preservatives
WITHOUT synthetic colouring
WITHOUT flavorings
WITHOUT animal testing
WITHOUT animal and bone meal
WITH added minerals and vitamins

These close to nature combinations ensure a good acceptance, healthy digestion and make sure that your cat enjoys the meals. With *MAC's*, your cat gets what it likes most – high-quality meat.

Based on the natural diet of wild cats, *MAC's* **contains at least 70% of meat** avoiding unnatural additives. The development and constant optimization of our range is based on the latest scientific findings. Apart from that, using German food-grade raw materials is particularly important to us.





QUALITY

Regional products

Our brand MAC's not just pays attention to the quality, but also to the origin of raw materials. For us, „Made in Germany“ already starts with the husbandry conditions of slaughter animals. Thus, we rely on long-standing partnerships with certified regional suppliers. By including local farmers and slaughterhouses, we increase animal welfare significantly.

"Made in Germany" means more than just a German production facility. Using domestic products and raw materials enable shorter transport routes which has a major impact on the **sustainability** of our products. Further, it influences our economic actions: "Made in Germany" stands for strict guidelines, legal regulations and our certified production facility obeying them.

Species-appropriate nutrition

The domestic cat belongs to the species of carnivores which is why they mainly need to be fed with meat. In fact, it is equipped with a wild cat's digestive tract and expects proper nutrition: While hunting, wild cats consume fruits, vegetables, herbs and carbohydrates mostly through the stomach content of their prey. For this reason, our food also contains a small amount of healthy herbs, fruits and vegetables.

The product line of MAC's is **nutritionally balanced** and **grain free**. The ingredients in food-grade quality such as fresh meat and fish, fruits and vegetables additionally go through a gentle manufacturing process. This combination is exactly what our darlings need and deserve.

SUPER FOOD

Super Food with Super Foods

For our super premium pet food, we exclusively use functional ingredients grown in nature. Being guided by modern human food standards, we pursue to maintain the natural nutrition of cats.

Potatoes are easily digestible and have a gentle effect on the stomach by protecting the gastric mucosa. Since they form a high-quality energy source, potatoes contain multiple proteins and carbohydrates.

New Zealand green-lipped mussel serves as a natural source of chondroitin and glucosamine with which healthy joints, cartilage formation and gerneral mobility are promoted. Moreover, it incorporates a unique mixture of essential fatty acids.

Carrots are not just effective suppliers of fibre but include vitamin A and beta-carotene which enhances eye health and eyesight.

Catnip has a positive impact on cats suffering from a lack of appetite and those showing aggressive behavior since catnip has a calming effect.

Salmon oil contains polyunsaturated fatty acids the body needs to repair, regenerate and rebuild cells. It also supports the digestion, has an anti-inflammatory effect and regulates blood pressure and blood lipids.

SUPER FOOD

Bananas are high in potassium and contain vitamin A, B, C and E. Potassium promotes the healthy functioning of the heart muscle and nerves. It also reduces the risk of urinary struvite stone formation since it increases the urine PH value.

Cranberries function as real vitamin bombs as they contain a particularly high concentration of vitamin C and antioxidants. To achieve a positive effect on the bladder and kidney function, cranberries tend to reduce bacterial infections.

Blueberries are also regarded as small vitamin bombs since they provide plenty of vitamin C and E. While their particular tannins can prevent diarrhea on the one hand, they inhibit the proliferation of bacteria and accelerate the healing of mucosal inflammation on the other.

Egg shells are a natural source of calcium which strengthens bones and teeth as well as it further supports joint and cartilage health.

Seaweed flour serves as a natural supplier of iodine and, thus, promotes the optimal functioning of the thyroid gland. It also contains valuable amino acids, vitamins and minerals.

Taurine, as an essential amino acid, is particularly important for cats since it is responsible for maintaining basic body functions and cannot be produced by the cat itself. Taurine enhances the absorption of valuable fats from food, helps to regulate the body temperature and supports the immune system.

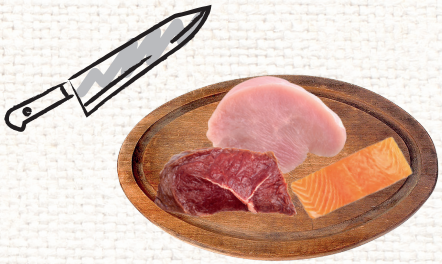
PRODUCTION PROCESS

Healthy animals mostly living on regional farms are selected for our high-quality wet food.





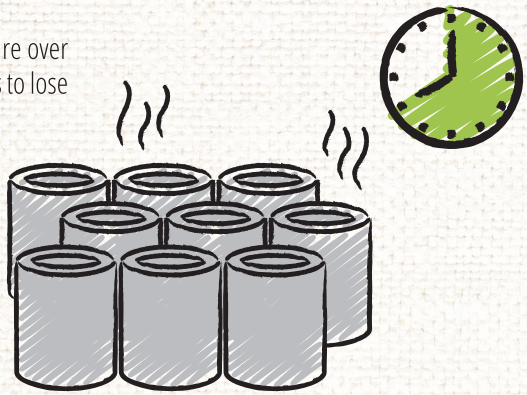
After the animal has been cut up by our butcher and has been processed with the meat grinder, the fresh meat is filled into a large mixer with fruits, vegetables and other high-quality ingredients.



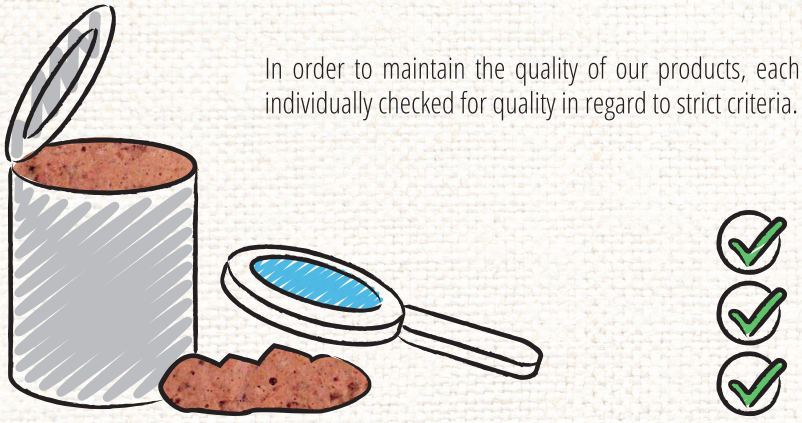
Once everything is mixed well, the food can be canned and sealed airtight.



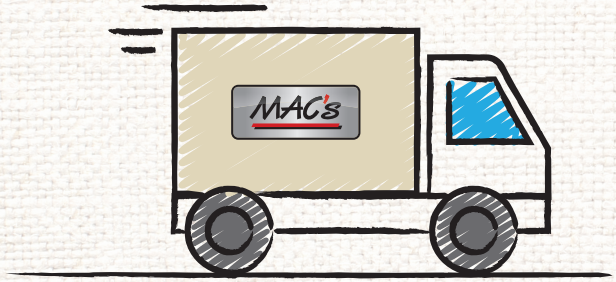
The cans are cooked at a gentle temperature over a long period of time. This method ensures to lose as few vitamins and nutrients as possible.



In order to maintain the quality of our products, each batch is individually checked for quality in regard to strict criteria.







After our cans are labeled and wrapped, they'll reach you soon!

MAC'S CANS

Our wet food offers a **wide range of high-quality meat** and provides your darling with a delicious and, above all, healthy meal. Especially the **high meat content of at least 95%** spoils the palate of your pet. Our products contain salmon oil, cranberries, blueberries or carrots promising a tasty, wholesome experience.

Our different varieties will match your cat's taste for sure!



200 g



400 g



800 g



SALMON & CHICKEN

200 g, 400 g & 800 g

Composition: 54.1% chicken (consisting of chicken heart, poultry gizzard, chicken liver, chicken meat broth), 42.7% salmon, 2% banana, 1% minerals, 0.2% salmon oil



DUCK, RABBIT & BEEF

200 g, 400 g & 800 g

Composition: 69% beef (consisting of beef lung, beef meat, beef heart, beef liver, beef meat broth), 15% rabbit (consisting of rabbit meat & offal), 15% duck (consisting of duck heart, duck gizzard, duck neck), 1% minerals



TURKEY, BEEF & BLUEBERRIES

200 g, 400 g & 800 g

Composition: 60% turkey (consisting of turkey meat, turkey gizzard, turkey liver, turkey heart, turkey meat broth), 35.8% beef (consisting of beef heart, beef lung, beef meat broth), 3% blueberries, 1% minerals, 0.2% safflower oil



BEEF

200 g, 400 g & 800 g

Composition: 95.8% beef (consisting of beef heart, beef lung, beef meat, beef liver, beef meat broth), 3% carrots, 1% minerals, 0.2% safflower oil



DUCK, TURKEY & CHICKEN

200 g, 400 g & 800 g

Composition: 73.7% chicken (consisting of chicken meat, chicken gizzard, chicken heart, chicken liver, chicken neck, chicken meat broth), 15.3% turkey (consisting of turkey heart, turkey gizzard, turkey meat broth), 10% duck (consisting of duck heart, duck gizzard), 1% minerals



LAMB & TURKEY

200 g, 400 g & 800 g

Composition: 48.6% lamb (consisting of lamb meat, lamb lungs, lamb hearts, lamb liver, lamb meat broth), 47.2% turkey (consisting of turkey heart, turkey gizzard, turkey meat, turkey liver, turkey meat broth), 3% cowberry, 1% minerals, 0.2% hemp oil



HEART & LIVER

200 g, 400 g & 800 g

Composition: 98.8% beef (consisting of 31% beef heart, beef lung, beef meat, 7% beef liver, beef meat broth), 1% minerals, 0.2% evening primrose oil



CALF & TURKEY

200 g, 400 g & 800 g

Composition: 49.5% calf (consisting of calf lung, calf heart, calf meat broth), 49.5% turkey (consisting of turkey meat, turkey heart, turkey liver, turkey neck, turkey meat broth), 1% minerals



POULTRY, BEEF & CRANBERRY

200 g, 400 g & 800 g

Composition: 53.5% poultry (consisting of poultry meat, poultry heart, poultry liver, poultry gizzard, poultry meat broth), 42.3% beef (consisting of beef meat, beef heart, beef meat broth), 3% cranberry, 1% minerals, 0.2% safflower oil



PURE CHICKEN WITH WHOLE HEARTS

200 g, 400 g & 800 g

Composition: 96% chicken (consisting of 22% chicken heart, chicken gizzard, chicken meat, chicken neck, chicken liver, chicken meat broth), 3% carrots, 1% minerals



All MAC's cans are completely grainfree.



The meat content of all MAC's cans for cats amounts to at least 95%.

MAC'S MONOPROTEIN CANS



Our monoprotein wet food convinces with high meat content and a special composition that contains **only one animal protein source**. Thus, it particularly suits cats struggeling with allergies or intolerances. Partly combined with **functional plant-based ingredients** such as carrots, it is a real **super food** for your four-legged friend.



BEEF & CHICKEN HEARTS

200 g, 400 g & 800 g

Composition: 49.5% beef (consisting of beef heart, beef meat, beef lung, beef meat broth), 49.5% chicken (consisting of 11% chicken heart, chicken gizzard, chicken liver, chicken meat, chicken meat broth), 1% minerals



Kitten TURKEY & RABBIT

200 g, 400 g & 800 g

Composition: 83.9% turkey (consisting of turkey heart, turkey gizzard, turkey liver, turkey meat, turkey meat broth), 15% rabbit (consisting of rabbit meat & offal), 1% minerals, 0.1% eggshell powder



Kitten TURKEY, BEEF & DUCK

200 g, 400 g & 800 g

Composition: 51% turkey (consisting of turkey meat, turkey heart, turkey gizzard, turkey liver, turkey meat broth), 36% beef (consisting of beef heart, beef meat, beef lung, beef liver, beef meat broth), 10% duck (consisting of duck heart, duck gizzard, duck neck), 2% carrots, 1% minerals



Kitten CALF & CHICKEN HEARTS

200 g, 400 g & 800 g

Composition: 53.8% calf (consisting of calf lung, calf heart, calf liver, calf meat broth), 45.1% chicken (consisting of chicken meat, 10% chicken heart, chicken liver, chicken gizzard, chicken meat broth), 1% minerals, 0.1% eggshell powder



MONO FRESH LAMB

200 g & 400 g

Composition: 96.8% lamb (consisting of lamb meat, lamb hearts, lamb liver, lamb lung, lamb meat broth), 2% carrots, 1% minerals, 0.2% evening primrose oil



MONO FRESH TURKEY

200 g, 400 g & 800 g

Composition: 96.8% turkey (consisting of turkey meat, turkey hearts, turkey livers, turkey necks, turkey meat broth), 2% carrots, 1% minerals, 0.2% safflower oil



MONO FRESH HORSE

200 g & 400 g

Composition: 99% horse (consisting of horse meat, horse hearts, horse meat broth), 1% minerals

ALLERGY CARE

MONOPROTEIN
These MAC's cans are specially developed for cats experiencing allergies or intolerances.

Analysis per kg

	SALMON & CHICKEN	DUCK, RABBIT & BEEF	DUCK, TURKEY & CHICKEN	LAMB & TURKEY	POULTRY, BEEF & CRANBERRY	PURE CHICKEN WITH HEARTS	TURKEY, BEEF & BLUEBERRIES	BEEF	HEART & LIVER
Crude Protein	10.8 %	11.6 %	11.2 %	11.0 %	10.8 %	10.6 %	11.5 %	11.4 %	11.5 %
Crude Fat	6.5 %	5.7 %	5.3 %	6.7 %	5.8 %	6.0 %	6.1 %	7.2 %	7.2 %
Crude Ash	2.4 %	2.4 %	2.3 %	2.2 %	2.3 %	2.2 %	2.3 %	2.2 %	2.3 %
Crude Fibre	0.3 %	0.4 %	0.4 %	0.3 %	0.3 %	0.3 %	0.3 %	0.4 %	0.3 %
Moisture	79.0 %	79.0 %	80.0 %	79.0 %	80.0 %	80.0 %	79.0 %	78.0 %	80.0 %

Analysis per kg

	CALF & TURKEY	BEEF & CHICKEN HEARTS	KITTEN TURKEY & RABBIT	KITTEN TURKEY, BEEF & DUCK	KITTEN CALF & CHICKEN HEARTS	MONO FRESH LAMB	MONO FRESH TURKEY	MONO FRESH HORSE
Crude Protein	11.2 %	11.1 %	11.5 %	11.8 %	11.5 %	10.8 %	10.8 %	11.5 %
Crude Fat	6.2 %	5.8 %	5.2 %	5.6 %	5.7 %	7.2 %	5.5 %	5.0 %
Crude Ash	2.2 %	2.9 %	2.5 %	2.4 %	2.5 %	2.5 %	2.3 %	2.0 %
Crude Fibre	0.3 %	0.3 %	0.3 %	0.3 %	0.3 %	0.5 %	0.3 %	0.3 %
Moisture	79.0 %	80.0 %	79.0 %	79.0 %	79.0 %	76.0 %	80.0 %	80.0 %

MAC'S GOURMET

Our gourmets are not only fine in taste but also just the right choice if your velvet paw has a special taste. The combination of **exquisite ingredients with a high proportion of meat** makes spoiled cat hearts beat faster. Here, we also offer a large selection of different meals including **five new varieties** and a **new size** of practical **200 g** cans.



NEW

Kitten BEEF, CHICKEN & GOOSE

200 g

Composition: 51.9% beef (consisting of beef meat, beef lung, beef heart, beef liver, beef meat broth), 29.7% chicken (consisting of chicken meat, chicken gizzards, chicken hearts, chicken necks, chicken meat broth), 15% goose (consisting of goose meat), 2% sweet potatoes , 1% minerals, 0.2% linseed oil (cold-pressed), 0.2% eggshell powder

WHO IS FINALLY GOING TO OPEN THE CAN FOR ME?





LAMB & POULTRY

200 g

Composition: 56% lamb (consisting of lamb meat, lamb hearts, lamb lungs, lamb livers, lamb meat broth), 43% poultry (consisting of poultry gizzards, poultry hearts, poultry livers, poultry necks, poultry meat broth), 1% minerals



PHEASANT, COD & CHICKEN

200 g

Composition: 70.9% chicken (consisting of chicken meat, chicken hearts, chicken gizzards, chicken livers, chicken meat broth), 18% cod, 10% pheasant, 1% minerals, 0.1% linseed oil (pressed, raw)



POULTRY & SALMON

200 g

Composition: 56% poultry (consisting of poultry hearts, poultry gizzards, poultry livers, poultry meat, poultry meat broth), 43% salmon, 1% minerals



TURKEY & TROUT

200 g

Composition: 56% turkey (consisting of turkey hearts, turkey gizzards, turkey livers, turkey meat broth), 43% trout, 1% minerals



BEEF & RABBIT

200 g

Composition: 70.3% beef (consisting of beef lungs, beef meat, beef hearts, beef liver, beef meat broth), 28.7% rabbit (consisting of rabbit meat and offal), 1% minerals



PHEASANT, TROUT & PORK

200 g

Composition: 58.7% pork (consisting of pork meat, pork lungs, pork hearts, pork livers, pork meat broth), 25.8% trout, 14.3% pheasant, 1% minerals, 0.1% safflower oil, 0.1% parsley



CHICKEN & MACKEREL

200 g

Composition: 56% chicken (consisting of chicken hearts, chicken gizzards, chicken livers, chicken meat, chicken necks, chicken meat broth), 43% mackerel, 1% minerals



DUCK, MACKEREL & PORK

200 g

Composition: 56.9% pork (consisting of pork meat, pork lungs, pork hearts, pork livers, pork meat broth), 25.6% mackerel, 14.3% duck, 2% apricots, 1% minerals, 0.1% evening primrose oil, 0.1% ginkgo



DUCK & RABBIT

200 g

Composition: 70.3% duck (consisting of duck gizzards, duck hearts, duck necks, duck meat broth), 28.7% rabbit (consisting of rabbit meat and offal), 1% minerals



BEEF & TROUT

200 g

Composition: 78.4% beef (consisting of beef hearts, beef lungs, beef meat, beef liver, beef meat broth), 20% trout, 1% minerals, 0.5% sea buckthorn, 0.1% nettle leaves



BEEF & GAME

200 g

Composition: 79.6% beef (consisting of beef hearts, beef lungs, beef meat, beef liver, beef meat broth), 17.1% game (game meat, game meat broth), 2% parsnips, 1% minerals, 0.2% linseed oil, 0.1% chamomile



CALF & POULTRY

200 g

Composition: 56% calf (consisting of calf hearts, calf lungs, veal broth), 43% poultry (consisting of poultry meat, poultry necks, poultry livers, poultry hearts, poultry gizzards, poultry meat broth), 1% minerals

Analysis per kg

	LAMB & POULTRY	PHEASANT, COD & CHICKEN	BEEF & RABBIT	PHEASANT, TROUT & PORK	DUCK & RABBIT	BEEF & TROUT
Crude Protein	11.3 %	10.8 %	11.3 %	11.0 %	10.8 %	11.4 %
Crude Fat	6.9 %	5.8 %	6.0 %	7.5 %	5.8 %	7.2 %
Crude Ash	2.5 %	2.3 %	2.5 %	2.5 %	2.5 %	2.2 %
Crude Fibre	0.3 %	0.3 %	0.4 %	0.4 %	0.3 %	0.4 %
Moisture	78.0 %	80.0 %	79.0 %	78.0 %	80.0 %	78.0 %

Analysis per kg

	KITTEN BEEF, CHICKEN & GOOSE	POULTRY & SALMON	TURKEY & TROUT	CHICKEN & MACKEREL	DUCK, MACKEREL & PORK	BEEF & GAME	CALF & POULTRY
Crude Protein	11.2 %	10.3 %	11.2 %	10.2 %	11.0 %	11.2 %	11.2 %
Crude Fat	5.1 %	7.9 %	5.2 %	6.5 %	7.5 %	7.2 %	5.8 %
Crude Ash	2.3 %	2.5 %	2.5 %	2.4 %	2.2 %	2.2 %	2.3 %
Crude Fibre	0.3 %	0.3 %	0.3 %	0.3 %	0.4 %	0.3 %	0.4 %
Moisture	80.0 %	78.0 %	80.0 %	80.0 %	78.0 %	78.0 %	79.0 %

MAC'S POUCH

With our pouch packs, we lay special emphasis **on natural and healthy ingredients**. The combination of different types of meat with a mix of fruits and herbs such as apple, cranberry, dandelion, lingonberry or malt provides a special taste and stimulates the health of your cat. The subtle pieces of meat merging with the pâte ensure a special taste experience even for spoiled cats. All products abstain from preservatives, acceptance enhancers such as sugar and salt, artificial or natural colorings. This complete food impresses with its naturalness.

The convenient pouch ensures clean and optimal food preparation!

Multipacks

Classic



Content: Salmon & Chicken • Duck & Poultry • Pure Chicken • Chicken & Lamb • Rabbit & Poultry • Veal & Beef

12 x 100 g

only Meat



Content: Duck & Poultry • Chicken & Lamb • Rabbit & Poultry • Pure Chicken

12 x 100 g

with Fish



Content: Salmon & Chicken • Poultry, Herring & Shrimp • Chicken, Duck & Shrimp • Pure Chicken

12 x 100 g



VEAL & BEEF

100 g

Composition: 96.9% beef (consisting of beef meat, beef hearts, beef livers, beef meat broth, veal meat, veal lungs), 2% cranberries, 0.5% minerals, 0.5% eggshell powder, 0.1% catnip



POULTRY, HERRING & SHRIMP

100 g

Composition: 64.5% poultry (consisting of poultry meat, poultry liver, poultry heart, poultry muscle stomach, poultry meat broth), 22% herring (consisting of herring, herring broth), 7.3% shrimp (consisting of shrimp, shrimp broth), 5% carrots, 0.5% minerals, 0.5% eggshell powder, 0.2% salmon oil



SALMON & CHICKEN

100 g & 300g

Composition: 70.6% chicken (consisting of chicken meat, chicken hearts, chicken livers, chicken gizzards, chicken meat broth), 28.3% salmon (consisting of salmon and salmon broth), 0.5% minerals, 0.5% eggshell powder, 0.1% catnip



CHICKEN & LAMB

100 g

Composition: 70.6% chicken (consisting of chicken meat, chicken hearts, chicken livers, chicken gizzards, chicken meat broth), 28.3% lamb (consisting of lamb meat, lamb hearts, lamb livers, lamb lung, lamb meat broth), 0.5% minerals, 0.5% eggshell powder, 0.1% catnip



DUCK & POULTRY

100 g & 300 g

Composition: 59.5% poultry (consisting of poultry meat, poultry liver, poultry gizzards, poultry meat broth), 37.4% duck (consisting of duck meat, duck hearts, duck meat broth), 2% apple, 0.5% minerals, 0.5% eggshell powder, 0.1% catnip



RABBIT & POULTRY

100 g & 300 g

Composition: 80.4% poultry (consisting of poultry meat, poultry liver, poultry hearts, poultry gizzards, poultry meat broth), 18.4% rabbits (consisting of rabbit meat, rabbit hearts, rabbit liver, rabbit kidney, rabbit meat broth), 0.5% minerals, 0.5% eggshell powder, 0.1% catnip, 0.1% dandelion



PURE CHICKEN

100 g & 300 g

Composition: 98.9% chicken (consisting of chicken meat, chicken hearts, chicken liver, chicken gizzards, chicken meat broth), 0.5% minerals, 0.5% eggshell powder, 0.1% catnip



CHICKEN, DUCK & SHRIMP

100 g

Composition: 56.5% chicken (consisting of chicken meat, chicken hearts, chicken liver, chicken gizzards, chicken meat broth), 21.2% duck (consisting of duck meat, duck hearts, duck meat broth), 21.2% shrimp (consisting of shrimp, shrimp broth), 0.5 % minerals, 0.5% eggshell powder, 0.1% seaweed meal



Kitten CHICKEN & EGG

100 g

Composition: 94.5% chicken (consisting of chicken meat, chicken liver, chicken heart, chicken gizzards, chicken meat broth), 4% whole egg, 0.5% minerals, 0.5% dried eggshells, 0.5% salmon oil



Kitten BEEF & POULTRY

100 g

Composition: 71% beef (consisting of beef meat, beef lung, beef hearts, beef kidney, beef meat broth), 28% poultry (consisting of poultry meat, poultry liver, poultry meat broth), 0.5% minerals, 0.5% eggshells dried

Analysis per kg

	VEAL & BEEF	POULTRY, HERRING & SHRIMP	SALMON & CHICKEN	CHICKEN & LAMB	DUCK & POULTRY	RABBIT & POULTRY	PURE CHICKEN	CHICKEN, DUCK & SHRIMP	KITTEN CHICKEN & EGG	KITTEN BEEF & POULTRY
Crude Protein	10.8 %	10.0 %	11.0 %	11.0 %	11.0 %	10.8 %	10.9 %	10.2 %	11.0 %	11.0 %
Crude Fat	5.5 %	5.0 %	6.0 %	5.9 %	6.2 %	6.1 %	6.1 %	5.0 %	6.5 %	6.0 %
Crude Ash	2.0 %	2.1 %	2.1 %	2.0 %	2.1 %	2.0 %	2.0 %	2.4 %	2.0 %	2.1 %
Crude Fibre	0.4 %	0.2 %	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %	0.3 %	0.3 %
Moisture	80.0 %	80.0 %	79.0 %	79.0 %	79.0 %	79.0 %	80.0 %	80.0 %	79.0 %	79.0 %

MAC'S TRAYS

Our sophisticated trays are a **real delicacy** for your pet. Whether turkey, chicken, game or beef, there is certainly something for every taste. Our kitten products merge different types of meat with all the **important vitamins** your little darling needs to grow up. Thanks to their small portions, the **100 g** trays are perfect as a full meal.

Multipack Classic

10 x 100 g

Content: Duck, Turkey & Chicken • Pure Chicken • Pure Turkey • Game & Turkey • Beef & Turkey • Salmon & Chicken • Duck, Rabbit & Beef • Chicken & Lamb





SALMON & CHICKEN

100 g

Composition: 56.9% chicken (consisting of chicken meat, chicken hearts, chicken stomachs, chicken livers, chicken necks, chicken meat broth), 40.1% salmon (consisting of salmon, salmon broth, salmon oil), 2% banana, 1% minerals



DUCK, RABBIT & BEEF

100 g

Composition: 57.2% beef (consisting of beef meat, beef hearts, beef livers, beef lungs, beef meat broth), 27.9% rabbit (consisting of rabbit meat, rabbit meat broth), 13.9% duck (consisting of duck meat, duck hearts, duck stomachs, duck necks, duck meat broth), 1% minerals



BEEF & TURKEY

100 g

Composition: 57.2% beef (consisting of beef meat, beef hearts, beef livers, beef lungs, beef meat broth), 41.8% turkey (consisting of turkey meat, turkey hearts, turkey stomachs, turkey livers, turkey necks, turkey meat broth), 1% minerals



GAME & TURKEY

100 g

Composition: 57.2% turkey (consisting of turkey meat, turkey hearts, turkey stomachs, turkey livers, turkey necks, turkey meat broth), 41.8% game (game meat, game hearts, game livers, game lungs, game rumen, game meat broth), 1% minerals



DUCK, TURKEY & CHICKEN

100 g

Composition: 35.4% chicken (consisting of chicken meat, chicken hearts, chicken stomachs, chicken livers, chicken necks, chicken fat, chicken meat broth), 35.4% turkey (consisting of turkey meat, turkey hearts, turkey stomachs, turkey livers, turkey necks, turkey meat broth), 28.2% duck (consisting of duck meat, duck hearts, duck stomachs, duck necks, duck meat broth), 1% minerals



CHICKEN & LAMB

100 g

Composition: 71.1% chicken (consisting of chicken meat, chicken hearts, chicken stomachs, chicken livers, chicken necks, chicken meat broth), 27.9% lamb (consisting of lamb meat, lamb hearts, lamb livers, lamb lungs, lamb meat broth), 1% minerals



Kitten TURKEY, DUCK & BEEF

100 g

Composition: 48.5% turkey (consisting of turkey meat, turkey hearts, turkey liver, turkey stomachs, turkey necks, turkey meat broth), 34.6% beef (consisting of beef meat, beef hearts, beef lung, beef liver, beef meat broth), 13.9% duck (consisting of duck meat, duck hearts, duck livers, duck meat broth), 2% carrots, 1% minerals



Kitten TURKEY, CHICKEN & SALMON

100 g

Composition: 42.4% turkey (consisting of turkey meat, turkey hearts, turkey livers, turkey necks, turkey meat broth), 28.3% salmon (consisting of salmon and salmon broth), 28.2% chicken (consisting of chicken meat, chicken hearts, chicken stomachs, chicken livers, chicken necks, chicken meat broth), 1% minerals, 0.1% eggshell powder



PURE CHICKEN

100 g

Composition: 99% chicken (consisting of chicken meat, chicken hearts, chicken stomachs, chicken livers, chicken necks, chicken fat, chicken meat broth), 1% minerals



PURE TURKEY

100 g

Composition: 99% turkey (consisting of turkey meat, turkey hearts, turkey stomachs, turkey livers, turkey necks, turkey meat broth), 1% minerals

Analysis per kg

	SALMON & CHICKEN	DUCK, RABBIT & BEEF	DUCK, TURKEY & CHICKEN	CHICKEN & LAMB	PURE CHICKEN	PURE TURKEY	BEEF & TURKEY	GAME & TURKEY	KITTEN TURKEY, DUCK & BEEF	KITTEN TURKEY, CHICKEN & SALMON
Crude Protein	10.4 %	10.4 %	10.4 %	10.5 %	10.8 %	10.8 %	10.4 %	10.6 %	10.6 %	10.5 %
Crude Fat	5.4 %	8.2 %	5.0 %	5.4 %	5.0 %	5.1 %	7.8 %	5.8 %	6.5 %	5.4 %
Crude Ash	2.8 %	2.6 %	2.6 %	3.0 %	2.5 %	2.5 %	2.5 %	2.3 %	2.4 %	2.6 %
Crude Fibre	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %
Moisture	81.0 %	75.0 %	80.0 %	79.0 %	80.0 %	80.0 %	78.0 %	80.0 %	80.0 %	80.0 %

MAC'S VETCARE TRAYS

MAC's Vetcare was developed with regard to the **latest nutritional findings** and contains numerous natural and high-quality ingredients. It is designed for cats with special feeding needs which means that its composition has been **specially adapted** to serveral medical conditions. Please always check the feeding period with your veterinarian.

Renal Diet
supports kidney function being specially developed for cats suffering from chronic kidney failure. One of the diet's major feature is the adjusted protein content. The kidneys are additionally relieved by an adapted phosphorus and sodium content.

Urinary
is a urinary stone diet and was developed to help dissolve struvite stones. The reduced mineral content decreases the mineral concentration in the urine. Further, the addition of methionine also lowers the urine PH value.

Weight Control
is a tasty and low-fat protein source at the same time. Due to the low fat and the associated low energy content of the food, the product is ideal for the weight reduction of overweight cats or for weight maintenance.

Sterilized
reduces weight gain in spayed cats. Cats tend to store fat deposits after neutering or spaying. Due to the lower intake of metabolic energy, this light diet ensures that body weight does not increase.

Monoprotein
was specially developed for cats suffering from allergies or intolerances. Since there is only one animal protein source included, it can also serve as an elimination diet.



Renal Diet
CHICKEN
100 g

Composition: Meat (50% chicken) and animal derivatives (chicken: heart, stomach, fat), potato (12%), minerals (1%)



Renal Diet
SALMON & CHICKEN
100 g

Composition: Meat (50% chicken) and animal derivatives (chicken: heart, stomach, fat), potato (12%), salmon (6%), minerals (1%)



Renal Diet
BEEF
100 g

Composition: Meat (33% beef, 17% chicken) and animal derivatives (beef heart, beef lung, chicken heart), potato (14%), minerals (1%)



Urinary
CHICKEN
100 g

Composition: Meat (69% chicken) and animal derivatives (chicken: heart, stomach, liver, fat), minerals (1%)



Urinary
CHICKEN & TURKEY
100 g

Composition: Meat (min. 39% chicken, 30% turkey) and animal derivatives (chicken: heart, stomach, liver, turkey: heart, stomach, liver) minerals (1%), salmon oil 0.2%



Urinary
TURKEY & BEEF
100 g

Composition: Meat (min. 35% turkey, 34% beef) and animal derivatives (turkey: heart, stomach, liver, beef: heart, liver, lung), minerals (1%), salmon oil 0.3%



Weight Control
CHICKEN
100 g

Composition: Meat (63% chicken) and animal derivatives (chicken: heart, stomach, neck), minerals (1%)



Sterilized
CHICKEN
100 g

Composition: Meat (68% chicken) and animal derivatives (chicken: heart, stomach, liver), cranberrys (2%), minerals (1%), salmon oil (0.2%)



Monoprotein
TURKEY
100 g

Composition: Meat (min. 70% turkey) and animal derivatives (turkey heart, turkey gizzard, turkey liver), carrots (2%), minerals (1%), safflower oil (0.2%)

RECOMMENDED BY VETS!

Analysis per kg

	RENAL DIET CHICKEN	RENAL DIET SALMON & CHICKEN	RENAL DIET BEEF	URINARY CHICKEN	URINARY CHICKEN & TURKEY	URINARY TURKEY & BEEF	WEIGHT CONTROL CHICKEN	STERILIZED CHICKEN	MONOPROTEIN TURKEY
Crude Protein	7.0 %	6.7 %	7.4 %	10.5 %	11.0 %	11.2 %	10.3 %	10.5 %	10.8 %
Crude Fat	9.0 %	8.2 %	8.3 %	5.8 %	5.7 %	5.3 %	2.7 %	5.8 %	6.1 %
Crude Ash	2.0 %	1.8 %	2.1 %	2.0 %	2.0 %	1.9 %	2.1 %	2.0 %	2.3 %
Crude Fibre	0.6 %	0.6 %	0.9 %	0.5 %	0.5 %	0.4 %	0.5 %	0.5 %	0.4 %
Moisture	79.0 %	80.0 %	78.0 %	80.0 %	80.0 %	78.0 %	84.0 %	80.0 %	79.0 %

MAC'S DRINKS & SMOOTHIES

NEW

Our new **MAC's Paw Power Drinks and Smoothies** are wholesome **supplementary feeds** convincing with various applications. While our refreshing Drinks consist of high-quality meat, vitalizing liquid and healthy vegetables, our Smoothies offer useful functions spoiling your darling's skin and coat or digestion.

DRINKS



BEEF
200g

Composition: 81.6% meat juice, 15% beef meat, 3% sweet potatoes, 0.25% inulin, 0.1% minerals, 0.05% dandelion



CHICKEN
200g

Composition: 81.6% meat juice, 15% chicken meat, 3% carrot, 0.25% inulin, 0.1% minerals, 0.05% parsley

SMOOTHIES



CHICKEN
200g

Composition: 66% meat juice, 25% chicken meat, 2% chicken liver, 2% parsnips, 2% apricots, 1% banana, 0.5% minerals, 0.4% salmon oil (refined), 0.22% rose hips, 0.2% parsley, 0.2% rosemary, 0.2% eggshell powder, 0.13% brewer's yeast, 0.13% seaweed flour, 0.02% beta glucan

With the aid of omega 3 and amino acids, it promotes healthy skin and shiny coat and tends to prevent dull and rough fur.



TURKEY
200g

Composition: 68% meat juice, 23% turkey meat, 2% chicken liver, 2% sweet potatoes, 2% peas, 0.5% minerals, 0.4% carrot, 0.4% hemp oil (pressed), 0.35% pea protein, 0.33% inulin, 0.2% dandelion, 0.2% cress, 0.2% eggshell powder, 0.2% apple, 0.13% seaweed flour, 0.06% fructo oligosaccharides (FOS), 0.02% beta glucan, 0.01% mannan oligosaccharides (MOS)

Peas, dandelion and hemp oil have a digestive effect, tend to work appetising and stabilize the intestinal flora.





What Drinks & Smoothies are useful for:

- supplement dry or wet food
- support hydration
- snack for munching inbetween
- simplify administering medication
- for baking
- can be served as a topping, ice cubes, cat ice cream, in a bowl or on a lickmat

Analysis per kg

	DRINK BEEF	DRINK CHICKEN
Crude Protein	5.3 %	5.2 %
Crude Fat	0.5 %	0.5 %
Crude Ash	0.6 %	0.4 %
Crude Fibre	0.3 %	0.3 %
Moisture	91.2 %	91.5 %

Analysis per kg

	SMOOTHIE CHICKEN	SMOOTHIE TURKEY
Crude Protein	9.2 %	9.5 %
Crude Fat	2.0 %	1.5 %
Crude Ash	1.1 %	1.3 %
Crude Fibre	0.3 %	0.3 %
Moisture	85.0 %	85.0 %



DISCOVER OUR GRAINFREE DRY FOOD!



Laura Labudda: @goldi_kimba



TASTY COMPLETE FOODS FOR ALL DEMANDS!

...including two Mono-variants convincing with just one source of animal protein – especially suitable for sensitive or allergic cats.

MAC's

SUPER FOOD

GRAINFREE

HIGH MEAT CONTENT

HERBS + VITAMINS

OMEGA 3 + 6

- WITHOUT GRAIN
- WITHOUT ADDED SUGAR
- WITHOUT CHEMICAL PRESERVATIVES
- WITHOUT SYNTHETIC COLORING
- WITHOUT FLAVORINGS
- WITHOUT ANIMAL TESTING
- WITHOUT ANIMAL AND BONE MEAL
- WITH ADDED MINERALS AND VITAMINS

PRO PET Koller

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