

Simply good
petfood from the
heart of Germany!



Welcome to
Gourmet
JOSI Land

About us

"Meow...
this way for the full
JosiCat range!"

"Come with me,
let me show you the
JosiDog range!"





SNACKHILL

Welcome
JOSI Land
Gourmet

DRY FOOD FOREST

WET FOOD RIVER

"Bon
appetit!"

JOSI DOG

Powered by *Josera*

Fancy a good country meal?

Small and wild, large and leisurely, sporty or sensitive – JosiDog offers the right food for every dog! This range of dry food, wet food and crunchy snacks leaves the choice up to our four-legged friends.

Back to the
JosiLand

Something **tasty** to **eat!**



There is something for every dog in our JosiDog range – whether they are sporty, relaxed, high-spirited, calm, tough or even sensitive in nature. Every recipe is designed with the utmost care, and of course, no additional artificial additives.

*"Ooh yes, **walkies**
in the woods! And
then a bowl of my
favourite food!"*



Back to the **JosiLand**

to the **Products**

- A high level of valuable antioxidants helps the cells to fight free radicals
- Glucosaminoglycans (GAGs) are a natural component of the joint cartilage
- Taurine supports heart function, eyesight and fertility
- Prebiotic inulin for healthy gut flora



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JosiDog Dry food

For puppies

JOSI 
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For more
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on the products

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Gluten free
Recipe

further

JosiDog Dry food

For sensitives

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Gluten free
Recipe

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JosiDog Dry food

For sports fanatics

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Gluten free
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JosiDog Dry food

For normals

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JosiDog Dry food

For gourmets

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Gluten free
Recipe

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JosiDog Dry food

For cosy ones

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Back to JosiDog

JosiDog Dry food

JOSI DOG
Powered by *Josera*

Junior

Puppy menu for puppies and young dogs

Gluten free
Recipe



Complete food for growing dogs

Moderate protein content
with selected nutrients
to promote healthy growth

Free from artificial colourings,
flavourings and preservatives

79 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Family

A special menu for the whole family

Gluten free
Recipe



Complete food for mother dogs and their puppies with very small kibble

A high level of valuable antioxidants helps the cells to fight free radicals

Taurine supports heart function, sight and fertility

75 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Junior Sensitive

A menu for young sensitive dogs



Complete food for sensitive young dogs
from age eight weeks onwards

Specially balanced calcium
and phosphorous levels for
easy digestibility

Gluten free, easily digestible recipe

81 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Adult Sensitive

Easily digestible meal for sensitive dogs

Gluten free
Recipe



Complete food for adult sensitive dogs

This gluten free, easily digestible recipe
is also suitable for sensitive dogs

Balanced, very easily digestible menu

80 % of the protein is animal protein

more info



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JosiDog Dry food



Agilo Sport

A sports menu for very active dogs

Gluten free
Recipe



Complete food for four-legged athletes
and very active dogs

Meets high energy requirements

Valuable fatty acids for healthy skin
and a glossy coat

81 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Active

An energy packed menu for active dogs



Complete food for adult active dogs

Energy packed recipe
with more vitality

Gluten free, with important
nutrients for an active life

80 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Regular

A favourite meal for days full of activity

Gluten free
Recipe



Complete food for lively
adult dogs with slightly
elevated energy requirements

Gluten free, easily digestible recipe

Carefully balanced and
includes all important nutrients

80 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Lamb Basic

A delicious feast with lamb



Complete food for adult dogs
with normal activity levels

Balanced recipe with lamb
for excellent tolerance

75 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Master Mix

A colourful, crunchy mix for adult dogs



Complete food for adult dogs

Colourful and chewy
with three differently coloured types
of kibble

Contains beetroot for vitamins
and minerals

68 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Mini

Delicious food for adventurous little dogs



Complete food for adult small breeds

Small kibble makes this ideal
for discerning little dogs

Gluten free recipe
for optimal tolerance
and flavour

78 % of the protein is animal protein

[more info](#)



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JosiDog Dry food



Solido

A menu for less active and older dogs



Complete food for adult dogs
with low activity levels

A deliciously light, balanced and
well-tolerated recipe

66 % of the protein is animal protein

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JosiDog Dry food



Economy

A crunchy treat for every day



Complete food for adult dogs
with normal activity levels

Uncomplicated meal for every day

Crunchy kibble to enjoy chewing

71 % of the protein is animal protein

[more info](#)



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Lip-smackingly good!



If you can hear your dog smacking its lips, it probably means JosiDog wet food was in the bowl! These five wet food varieties from JOSI all live up to our company motto: Simply good petfood from the heart of Germany!



"Splashing in the river?
Count me in!
Wet food in my owl?
Count me in!"



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to the Products

JosiDog Wet food



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information click
on the products

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Beef in Sauce

Fine, tasty pieces in sauce, with beef!



Fine wet food in sauce with beef,
for adult dogs

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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JosiDog Wet food



Chicken in Sauce

Lip-smackingly tasty, fine pieces
in sauce, with chicken!



Fine wet food in sauce with chicken,
for adult dogs

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Game in Sauce

Delicious fine pieces in sauce, with game!



Fine wet food in sauce with game,
for adult dog

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Paté Turkey

Exquisite, fine pâté with turkey!



Pâté with turkey,
for adult dogs

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Paté Finest Mix

A culinary delight - our fine pâté
with 5 varieties!



Pâté with 5 different meat varieties,
for adult dogs

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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What's that **crunching** noise?

JosiDog snacks for dogs!

Sit! Stay! Heel! And shake paws! No problem, our dogs will do anything for JosiDog snacks. Training sessions, walks by the countryside, and the occasional reward will soon be the absolute highlight of their day.

And of course, you can offer these new snacks with a clear conscience because they only contain breed-appropriate, good-quality ingredients and are guaranteed to be free from artificial additives. All with really delicious flavours: from poultry to salmon and duck to lamb.



"What do I love about
walking round here?
The **snacks!**"



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to the **Products**

JosiDog Snack



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Snack Chicken

Digestion made easy – the light snack with chicken



Easy to digest

With chicken for easy digestion

The digestible snack for between meals,
and for every dog

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Snack Duck

Heel, stay, sit – the perfect fit!
The light snack with duck



Herbs & Fruits

The light snack with duck
for between meals

Low-fat

With herbs and fruits

No crumbs, no grease:
perfect for in your pocket

more info



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Snack Salmon

Rise and shine! The nutritious snack with salmon,
for healthy skin and a shiny coat



Skin & Coat

The nutritious snack with salmon,
for between meals

Valuable fatty acids support
healthy skin and a shiny coat

more info



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Snack Lamb

This tasty snack with lamb, runs smooth like a charm



Skeletal development

The tasty snack
with lamb for between meals

Supports bone structure thanks
to a particularly well-balanced
calcium-phosphorus ratio

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JOSI CAT
Powered by *Josera*

SNACKHILL

Welcome
Gourmet
JOSILand

DRY FOOD FOREST

WET FOOD RIVER

"Meow ...
this way for the full
JosiCat range!"

Clever food for cats!

Back to the
JosiLand

Something wet today? No problem, our wet food offers delicious variety. Something crunchy for the teeth in the morning? We have dry food for your cat's bowl too! And if your cat's tummy rumbles occasionally between meals, JosiCat snacks are to rescue!

Fancy some clever food?



Sometimes what's needed is something substantial. Some really hearty, proper food! Your cat lucked out because that's our speciality here at JOSI. Our JosiCat dry food varieties contain exclusively species appropriate, delicious ingredients. We avoid artificial additives here too – after all, what cats need for everyday life is some decent solid food.

"Perfect for my wild, outdoor adventures! Before and after."



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JosiCat Dry food

JOSI CAT
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Back to JosiCat



JosiCat Dry food



Tasty Beef

Tasty meal with savoury beef



Complete food for adult
indoor and outdoor cats

Balanced, well tolerated recipe

Valuable fatty acids, vitamins and
trace elements ensure healthy skin
and a glossy coat

78 % of the protein is animal protein,
including delicious beef

[more info](#)



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JosiCat Dry food



Crispy Duck

A real treat with delicious duck



Complete food for fussy adult
indoor and outdoor cats

Fulfils your cat's daily requirements

Valuable fatty acids, vitamins and
trace elements ensure healthy skin
and a glossy coat

72 % of the protein is animal protein,
including delicious duck

[more info](#)



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JosiCat Dry food

JOSI 
Powered by *Josera* **CAT**

Crunchy Poultry

A favourite, with tender poultry



Complete food for adult
indoor and outdoor cats

Fulfils your cat's daily requirements

Valuable fatty acids, vitamins and
trace elements ensure healthy skin
and a glossy coat

78 % of the protein is animal protein
with tender poultry

[more info](#)



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JosiCat Dry food



Sterilised Classic

Exquisite menu with suitably selected ingredients



Complete food for adult castrated cats

Lower fat and higher protein levels
stimulate the metabolism,
helping to maintain a healthy weight

Special dietary fibers promote satiety

Perfectly balanced minerals
proportions help maintain
a urine pH value of 6.0-6.5,
and can prevent gallstone formation

86 % of the protein is animal protein

[more info](#)



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Something juicy in the bowl: JosiCat wet food!



From the filet products to paté, cats will enjoy being served species-appropriate, simple food. These products are perfect for vigorous daily life too: because all our JosiCat wet food varieties contain vitamin E for improved cell protection and vitamin D3 to support strong bones.

"Take a bath?
No thanks. I'd rather
have something wet
from **JosiCat!**"



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JosiCat Wet food

JOSI  **CAT**
Powered by *Josera*

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Chicken in Sauce

Delicious, tasty pieces in sauce, with chicken!



Fine wet food in sauce with chicken,
for adult cats

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Beef in Sauce

Mmmm... tasty pieces in sauce, with beef!



Fine wet food in sauce with beef,
for adult cats

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Fish in Sauce

Ahoy, tasty pieces in sauce, with pollock!



Fine wet food in sauce with pollock,
for adult cats

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Beef in Jelly

**A taste sensation guaranteed:
Tasty pieces in jelly with beef!**



Fine wet food in jelly with beef,
for adult cats

Grain free

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



back

Chicken in Jelly

Tasty pieces in jelly, with chicken!



Fine wet food in jelly with chicken,
for adult cats

Grain free

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Paté Chicken with Quinoa

Delicious pâté, rich in chicken, with Quinoa!



Fine pâté rich in chicken with quinoa,
for adult cats

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Paté Beef with Parsnip

Exquisite pâté, rich in beef, with parsnip!



Fine pâté rich in beef and parsnips,
for adult cats

Grain free

With Vitamin E to improve
cell protection

With Vitamin D3 to support
stable bone development

[more info](#)



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Aim high, with the new JosiCat snacks!

Our JosiCat snacks offer unrivalled pleasure for picky and discerning cats. Whether it's poultry, salmon or duck – there's something for all palates here.

And best of all? Our snacks are completely natural, without any artificial additives, offering their own unique added value for everyday feline adventures!

Good, isn't it?

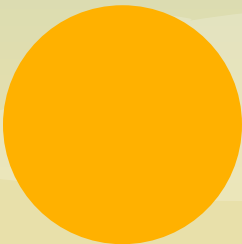
"Exploring is
exhausting –
where are my
snacks!"



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JosiCat Snack



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information click
on the products

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Back to JosiCat



Snack Duck

For a stylish long hairstyle – the tasty snack
with duck



Anti-Hairball

With tasty duck

We tested: particularly tasty!

Very well suited for long-haired cats,
thanks to the extreme anti-hairball

Three different kibble shapes
make eating fun

[more info](#)



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Snack Salmon

For a glossy appearance – the nutritious snack
with salmon & salmon oil!



Skin & Coat

With salmon and salmon oil

Valuable fatty acids support
healthy skin and a shiny coat

Dietary fibres for an
anti-hairball effect

Three different kibble shapes
make eating fun

[more info](#)



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Snack Chicken

No more boredom, guaranteed! The versatile snack with chicken



Easy digestible

With chicken for
easy digestion

Herbs and fruit for
greater variety

Dietary fibres for an
anti-hairball effect

Three different kibble shapes
make eating fun

[more info](#)



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Simply good
petfood from the
heart of Germany!



◦ ABOUT US ◦



Looking for JOSI products?
Here's where to find out more:
www.josi-petfood.com

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Our **promise**

Simply good petfood from the heart of Germany!



About us

JOSI: At brand JOSI we provide only the best ingredients with utmost care. Healthy, tasty and fuss-free Dog and Cat food at a reasonable price. Regional, down-to-earth and with immense love for animals from the heart of Germany.

With over 80 years of experience in animal nutrition we provide your dogs and cats with real, regional variety. Whether your pet is an energetic bundle of energy, a wild hunter, or a four-legged senior of a certain age. With JosiCat and JosiDog, every bowl has something to offer. And not with artificial colourants, flavourings, and preservatives, but with a lot of love for details, for our four-legged friends, and for our home.



A promise is a promise:



Our quality promise

At JOSI we have set ourselves a challenge:
we want to offer our pets the finest pet food.
That means excellent ingredients, fuss-free
and breed-appropriate recipes. Simply good
pet food – day in and day out.





As green as our home!

Josi and sustainability

◦ further infos ◦



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As green as our home!

JOSI and sustainability

Here at JOSI, we love our animals and our local area. That is why we are just as committed as our big sister Josera to creating a sustainable world, keeping our home as beautiful as it is and continuing to offer a high quality of life. Of course, we are aware that we emit CO₂ during production of our dog and cat food – and unfortunately, this cannot always be avoided. But we are constantly working on more sustainable solutions. We have already managed to make production of our dry food and snacks climate neutral. This means, we offset all the CO₂ emitted.

This is achieved thanks to our Ntakata Mountains forest conservation project in Tanzania, where we are helping the local population replant and maintain their domestic woodlands.

www.josera.com/responsibility/sustainability

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Josera
petfood with passion

Fancy more choice?
Keep snuffling!



Even more dog and cat food varieties for **special requirements** are available from our big sister **Josera!**

www.josera.com

Contact

Ready for a journey into JOSILand?



Any questions or suggestions about our products?
Give us a call!

We are available from Monday to Friday,
8 am – 5 pm (CET)!

On our hotline number: +49 9371 940 120

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